ASHIT SHARMA

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## OBJECTIVE

To work in a vibrant environment as a part of a team, in a reputed organization where I can combine my innovative skills and add value to the business of the company served, simultaneously growing with it.

## EDUCATION

* 10 Passed from CBSE In Year 2016
* 12 Passed from CBSE In Year 2018
* Bachelor Of Arts (Undergraduate)

**EXPERIENCE (SEO & SMO/PPC)**

* **3 months Internship** with EduBull an e-learning platform.

## SKILLS

**Main Accountabilities:**

* Good knowledge of SEM, SMO, SEO, PPC, SMM practices.
* Develop new and eliminate under-performing PPC ad copy/Keywords.
* Analyze clicks and conversion data, ad expenses and ROI.
* Analyze ON Page and OFF Page elements to ensure website health for Google as well as website visitors.
* Thorough knowledge of Link Building, Directory Submissions and Bookmarking Submission.
* Conversant with different SEO tool for keyword research, competitor research.
* Aware of **Social Media Marketing** through Social Media websites like YouTube, Facebook, Instagram, Twitter & LinkedIn.
* Good knowledge of Inbound and Outbound Marketing.

**Declaration**

* I hereby declare that the information furnished above is true to the best of my knowledge.