**ANURAG KUMAR SRIVASTAVA**

H.No.- K 47/32 Katuapura, Visheshwarganj

Varanasi U.P. 221002

+919599455752, +917839086170

[anuragsrivastava515@gmail.com](mailto:anuragsrivastava515@gmail.com)

**CAREER OBJECTIVE**

To Join an Organization, Where I can Utilize & Enhance My Skills and Knowledge and Contribute Towards Its Growth.

**PROFESSIONAL QUALIFICATION**

* Completed **Master in Business Administration in Marketing and Operation management**  from **Rajarshi School of Management& Technology,** affiliated to **A.K.T.U.** Lucknow from Aug 2016 – Jun 2018.

**ACADEMIC QUALIFICATION**

* + - **B.Sc in Biology** from **Harishchandra P.G. College, Varanasi** affiliated to **Mahatma Gandhi Kashi Vidyapith** in 2016.
    - **Intermediate** from **Harishchandra Intermediate College, Varanasi** affiliated to **U.P. Board** in 2012.
    - **High School** from **BPGVM Inter College, Varanasi** affiliated to **U.P. Board** in 2010.

**TECHNICAL PROFICIENCY**

* 3 Months **Certificate in Office Automation** from SV Welfare Society in 2014.
* Certificate in **Sales Associate** from **NSDC**, Under PMKVY in 2016.
* Certificate in **Digital literacy** from **NDLM** in June 2016.

**REASEARCH & PROJECTS**

* Done 2 Months Professional Summer Training from **Outlook Publishing India Pvt. Ltd**, New Delhi, on the Project title "**Analysis of Online Sales Strategy in Indian Print Media Industry : A Case Study of Outlook Magazine**" from June to August 2017.

**AWARDS & ACHEIVEMENTS-**

* Participated in “JAN JAGRUKTA ABHIYAN” Workshop on Cleanness of city, Sponsored by-Municipality Corporation of Varanasi.
* Participated in “CARPE DIEM” Workshop on – Digital Marketing & Soft Skill Development, sponsored by- IIM Calcuta.
* An Article- “JEEVAN DARSHAN” published in Annual Magazine of HCPG College “JYOTISHMATI”.

**WORK EXPERIENCE**-

**Sales Officer** at Anvaxx- **Ajanta Pharma Ltd**. From **Aug.2018 to Feb 2019**.

* Organising appointments and meetings with Doctors and hospital-based healthcare staff.
* Demonstrating or presenting products to healthcare staff including doctors, nurses and pharmacists
* Identifying and establishing new business by negotiating contracts.
* Attending and organizing trade exhibitions, conferences and meetings.
* Maintaining detailed records & writing reports and other documents.

**PERSONAL DETAILS**

**Father’s Name :**  Kailash Nath Srivastava

**Mother’s Name :** Pushpa Srivastava

**Language Known** : Hindi & English

**Birth details** : 15/10/1995

Declaration- I hereby declared that all the above mentioned information is true and correct to the best my knowledge and belief.

**Date-**

**Place- Anurag Kumar Srivastava**