### CURRICULUM VITAE

#81, 82,2nd main,

6TH cross, Sarvabhoumanagar,

Banarghatta road, bilekhalli

Bangalore-560076.

Mobile: 7483951243 **Debajyoti Kandi**  Email: [d.kandi29@hotmail.com](mailto:d.kandi29@hotmail.com)

**Summary**

Looking for a responsible and challenging position with opportunities to enrich my knowledge and skills while contributing to the success of organization.

**Highlights:**

* Developed B2B, B2C online and offline campaigns that delivered significant improvements in sales
* Developed SEO optimized content for the website to increase organic search engine page rank
* Ensured that all content integrated with current SEO best practice and delivered maximum usability
* Managed the product design team ensuring they produced highly desirable & marketable products
* Developed B2B direct mail campaigns including mailing lists & promotional materials

**Technical Skills:**

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| --- | --- |
| Operating Systems | Windows XP/7/10 |
| Tools | Selenium, WebDriver, WordPress |
| Languages | Core Java, basic PYTHON |
| Softwares | Zendesk, Ameyo |

Employer 1 : **BLACKBUCK**

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| --- | --- |
| Project Name | BOSS app services |
| Description | It’s a India's largest trucking platform. |
| Technology Skills | **MS excel, google sheet** |
| Role | Associate Customer Operations |
| Duration | Dec 2018 to till now |

Employer 2 : **IserveU Infotech**

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| --- | --- |
| Project Name | B2B, B2C portal development, ERP product development |
| Description | It’s a fin-tech startup which provides financial services through agency network. Services provided includes: top-up & utility , AEPS, Domestic Money Transfer, mPos, API, Micro Loans |
| Technology Skills | **WordPress, HTML** |
| Role | Co-founder/ Frontend developer |
| Responsibilities | * Analyzing Client’s requirements * Developing frontend of Portalsusing WordPress * Lead generation & follow-ups * Product marketing through social media and social events * Training/Coaching employees about product. |
| Duration | February 2015 to Jan 2016 |

**Academics Qualification:**

* B.Tech in Computer Science & Engineering – CGPA:6.56

BPUT, Bhubaneswar Odisha (2010-2014)

* 12th in science from Govt. Junior autonomous college, Odisha(2008-2010)
* 10th from Colliery high school , Talcher, Odisha(2008)

**Interests & hobbies:**

* Internet Surfing
* Learning new technologies
* Research on new business ideas

**Personal Profile:**

* Date of Birth : 29th April, 1993
* Linguistic Proficiency : English, Hindi, Oriya
* Nationality : Indian